



IMPROVING SYNERGY FOR BETTER SOCIETY

When you think your goodwill is being limited by your resources, then it's time to synergize.



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WHO ARE WE?

Synergy Policies, which is the brand of PT Cipta Inspirasi Nusantara, is an independent think-tank with global outreach based in Jakarta, Indonesia. Since 2014, Synergy Policies' co-founders and consultants who are experts in social, political, and economic sciences have worked on many policy-oriented projects for various institutions - both domestically and internationally - from conducting research, connecting ideas, organizing ideas, and synergizing actions.

We believe that if more stakeholders understand the importance of the processes to create synergy, then there would be more people participating and supporting the movement for improving the well-being of our society. We listen to ideas. We generate a broader understanding of where your ideas are. We bring out those ideas for the good of our society.

We help by “connecting the dots”, designing and conducting research, training, or organizing events based on keen sensitivity to the surrounding contexts and processes. We make sure that your policy-related activities have anticipated the possible foreseeable impacts.





SYNERGY POLICIES

Connect. Organize. Synergize.

WHY WORK WITH US?

WELL-CONNECTIONS AND REPUTATION WITH VARIOUS STAKEHOLDERS. RANGING FROM INTERNATIONAL ORGANIZATIONS, GOVERNMENT AGENCIES AND MINISTRIES, CIVIL SOCIETY GROUPS, LABOUR AND SOCIAL WELFARE ORGANIZATIONS, PROFESSIONAL GROUPS, AND UNIVERSITIES.

BOARD OF ADVISORS AND TEAM LEADERS WITH DOCTORAL DEGREES AND DECADES OF EXPERIENCE IN INTERDISCIPLINARY APPROACHES THAT CROSSCUT WITH POLITICS, BUSINESS, SOCIAL PROTECTION, FOREIGN POLICY, AND PUBLIC COMMUNICATION.

WE PRACTICE THE VALUES THAT WE UPHOLD. WE ENSURE EQUAL OPPORTUNITIES BETWEEN WOMEN AND MEN. WE PROMOTE INCLUSION FOR PERSONS WITH DISABILITIES. WE STRIVE FOR SENSITIVITY TO SOCIAL IMPACTS IN WHAT WE DO.

OUR SPECIALIZATION

Synergy Policies wants to make sure that your policy related activities have impacts, especially in the areas that we are excellent at, such as:

- **Government Relations**
- **Access & Rights to Healthcare**
- **Diplomacy**
- **Social Protection Policies**
- **Social Impact Analysis**
- **Labour & Industrial Relations**
- **Sustainable Development**
- **Political Communication**
- **CSOs Engagements**
- **Media Relations**
- **Curriculum Development for Professionals**

OUR CURRENT ACTIVITY SNAPSHOT





OUR CLIENTS

INTERNATIONAL & NATIONAL ORGANIZATIONS



Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)



German Cooperation Cambodia



ASEAN



United Nations Economic and Social Commission for Asia and the Pacific



World Health Organization, Geneva Headquarters



International Trade Union Confederation Regional Organization for Asia and Pacific



International Labour Organization



PMI Impact



Union of Education Norway



Alliance for Health Policy and Systems Research



ILUNI FISIP UI



Education International Union



Kamar Dagang dan Industri Indonesia



GRM International



Tanoto Foundation



The Freedom Fund



Women in Informal Employment: Globalizing and Organizing



Homenet Southeast Asia



OUR CLIENTS

INDONESIAN GOVERNMENT INSTITUTIONS



Kementerian Koordinator Bidang
Pembangunan Manusia dan
Kebudayaan Republik Indonesia



Kementerian Koordinator Bidang
Kemaritiman dan Investasi
Republik Indonesia



Kementerian Ketenagakerjaan
Republik Indonesia



Kementerian Luar Negeri
Republik Indonesia



BP2MI
Badan Pelindungan
Pekerja Migran
Indonesia

Badan Perlindungan Pekerja
Migran Indonesia



Kementerian PPN/Bappenas



PT PERUSAHAAN PENGELOLA ASET (PERSERO)
State-owned Asset Management Company

PT Perusahaan Pengelola Aset (Persero)



BPJS
Ketenagakerjaan

Badan Penyelenggara Jaminan Sosial Ketenagakerjaan



BPJS Kesehatan
Badan Penyelenggara Jaminan Sosial

Badan Penyelenggara Jaminan Sosial Kesehatan



Ministry of Foreign Affairs and
Cooperation of Timor-Leste



Ministry of Social Solidarity of the
Democratic Republic of Timor-Leste

Ministry of Social Solidarity of Timor-Leste

OUR PARTNERS



The Friedrich Ebert Stiftung Foundation



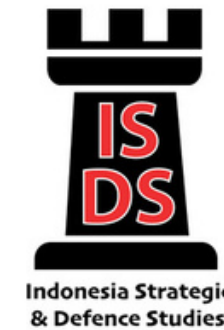
Foundation for International Human Rights Reporting Standards



Persatuan Guru Republik Indonesia



Arghajata Consulting



Indonesia Strategic & Defence Studies



World Health Organization, Geneva Headquarters



Komisi Keadilan Perdamaian dan Pastoral Migran-Perantau (KKPPMP)



Jeonbuk National University Institute for Southeast Asian Studies (JISEAS)



Asosiasi Ilmu Hubungan Internasional Indonesia (AIHII)



Paramadina Graduate School



Paramadina University



Binus University



Heinrich Böll Southeast Asia Regional Office



Pusat Kajian Jaminan Sosial, Sekolah Kajian Strategik dan Global, Universitas Indonesia



Trade Union Rights Centre (TURC)

SENIOR ADVISORS



Prof. Dr. Makarim Wibisono
Professor at Defense University, Indonesian Ambassador for UN (1997-2001, 2004-2007)



Marzuki Darusman
Attorney General (1999-2001), Deputy Chair of National Commission on Human Rights (1993-1998), Special Rapporteur in United Nations



Faisal Basri
Economist, Expert & Practitioner on The Politics of Economic Development



Abdul Malik Gisnar, Ph.D.
Co-founder with 30 years experience in Political Communication, Socio-Political Psychology, and Public Policy



Dinna Prpto Raharja, Ph.D.
Co-Founder, Executive Director Synergy Policies with 23 years experience in Foreign Policy/Diplomacy, Social Protection, and Labour Issues. She's an associate professor in International Relations



Dr. Fransiscus S. Joyoadisumarta
Co-Founder with 25 years experience in Social Welfare, Industrial Relations in Manufacturing, Public Sector, and Palm-Oil Sectors



Juria Haruni, B.A. in Journalism
Communication Specialist with experience in the fields of Public Relations, Corporate Communications, Branding & Identity, Brand Strategy and Personal Branding



Dr. Handi Risza
Co-founder with 23 years experience in Business Management and Syari'a Economy

RESEARCHER AND ASSOCIATE

- **Indrasari Tjandraningsih, MA.** Expert in Industrial Relations and Labour Rights.
- **Retna Hanani (Ph.D candidate)** Expert in Social Protection, Democratic Governance, and Public Administration.
- **Moch. Faisal Karim, Ph.D.** Expert in International Politics, Regionalism, South East Asia, Non-traditional Security, and Comparative Politics.
- **Dian Novikrisna, MIS, S.Sos** Expert in International Organizations, Global Governance, Contemporary World Order, and Diplomacy & Negotiation.
- **Puri Advanti Indah Lestari ST, MUDD** Expert in dialogues, systemic transformations, and cross-sector leadership programs.
- **Safitri Siswono, ST., MM** Expert in tourism, property, industry, investment, and construction services.

CHIEF OF EXECUTIVE

CONSULTANTS

OFFICERS

- **Novihayani Jeane N, S. Hub.int.** Program Assistant
- **Joan Anindya Wardhani, S.Hub.Int.** Program Assistant
- **Pambayun Pulung Manekung Stri Sinandang, S.Hub.Int.** Program Assistant
- **Audi Ibrahim Chalid** Administration
- **Nurfidah Dwitianti** HR and Finance

OUR PROJECTS



Research Paper: Informal Workers and Collective Action for Social Protection: Understanding the Scope for Participation in Social Dialogue for Workers in the Informal Employment in Southeast Asia

Deliverables

- Interviews with MOMT, BPJS Ketenagakerjaan or BPJS Kesehatan, women from informal economies and workers' organizations
- Report
- Validation workshop in Jakarta

Duration

4 months



Policy Brief about Jaminan Kehilangan Pekerjaan (JKP)

Deliverables

- Policy Brief 1: Syarat Kepesertaan dan Manfaat Jaminan Kehilangan Pekerjaan (JKP)
- Policy Brief 2: Penegakan Hukum Implementasi Jaminan Kehilangan Pekerjaan (JKP)
- Policy Brief 3: Iuran Program Jaminan Kehilangan Pekerjaan (JKP)
- Validation workshop: Desiminasi Penelitian Jaminan Kehilangan Pekerjaan (JKP)

Duration

5 months

OUR PROJECTS



Research Paper: Mapping the interests of the Global South in Maintaining the Multilateral Global Order: Case of Indonesia

Deliverables

- A comprehensive report (20 pages) in English detailing the findings of the analysis
- A set of recommendations for improving the effectiveness of multilateral institutions in addressing the critical issues of the Global South
- A presentation of the report and discussion with relevant in-country stakeholders.

Duration

10 months



Investigation of Forced Labor in Palm Oil Company in Indonesia

Deliverables

- Investigation in Central Sulawesi and West Kalimantan
- Formal submission to U.S. Customs and Border Protection

Duration

6 months

OUR PROJECTS

HEINRICH BÖLL STIFTUNG **ASEAN People Centrum** SOUTHEAST ASIA

Deliverables

- SYNERGY POLICY FORUM: “Menjajaki Solusi Politik atas Konflik di Myanmar” Temu Terbatas Tentang Tindak Lanjut *Five-Point Consensus*, 28 February 2023
- SYNERGY POLICY FORUM 2: “Pemetaan Sistem Pemerintahan yang Paling Optimum untuk Myanmar melalui Dasar-Dasar yang Ada di Tahun Ini”, 17 March 2023
- SYNERGY POLICY FORUM 3: "Pandangan Masyarakat Sipil Menuju *High-Level Task Force on ASEAN Community Post-2025 Vision (HLTF-ACV) Menuju ASEAN Vision 2045*", 4 May 2023
- Civil Society Meeting: Consolidating Perspectives Towards ASEAN 43rd Summit 2023, 26 June 2023
- National Meeting "ASEAN People Centrum: How ASEAN Matters?" in Jakarta, 9 August 2023
- Regional Meeting “ASEAN PEOPLE CENTRUM: Defining Non-State Regionalism in the 21st Century”, 23-24 November, 2023

Duration

10 months

Tanoto Foundation

Increasing the Distribution of Quality Education: Formulating a Consensus for Government, Schools and Teachers in Indonesia

Deliverables

- Identification of Tanoto Foundation's good practices in five (5) provinces: Central Java, East Kalimantan, Riau, Jambi, and North Sumatra with FGDs and Public Discussions
- Policy brief: MENDULANG INOVASI & ASPIRASI DARI 5 PROVINSI Peningkatan Sebaran Pendidikan Berkualitas di Indonesia
- National meeting: Rembuk Nasional Peningkatan Sebaran Pendidikan Berkualitas: Merumuskan Konsensus Pemerintah, Sekolah & Guru di Indonesia
- Activity Report

Duration

3 months

OUR PROJECTS



Training For Diplomats

- Senior Diplomatic Training, continues between 2014 - present
- Mid-Career Diplomatic Training, continues between 2017 - present
- Junior Diplomatic Training, several times in 2017 - 2018 - present
- Senior Diplomatic Training, continues between 2023 - present
- Mid-Career Diplomatic Training, continues between 2023 - present

Deliverables

- Grade for Participants
- Powerpoint material
- Assigned readings

Duration

5-7 meetings with 3-5 months



PT PERUSAHAAN PENGELOLA ASET (PERSERO)
State-owned Asset Management Company



Social Impact Assessment for 5 Restructured Companies

Deliverables

- Report
- Recommendations for minimizing social impact



FIHRRST
Foundation for International
Human Rights Reporting
Standards



Regional Peer Learning on Sustainable Capture Fisheries

Deliverables

- Designing Regional Peer Learning on "Governance in Capture Fishery" and follow-up national discussion with related stakeholders on sustainable capture fisheries

OUR PROJECTS



Training For Diplomats & Staffs

- Senior Diplomatic Training, Feb 2018
- Junior Diplomatic Training, May 2018
- Introduction to Social Protection, 2015
- Basic Actuary, 2016

Objective

- Introduce scenario planning on strategic issues for senior diplomats
- Introduce international conventions & protocols relevant for junior diplomats
- Introduce social protection principles
- Introduce basic actuary

Deliverables

Media talk in Timor News

Duration

2 Weeks



**FRIEDRICH
EBERT
STIFTUNG**

Bali Civil Society and Media Forum Book Writing

- Populism, Identity Politics, and the Erosion of Democracies in the 21st Century: A Reflection from Bali Civil Society and Media Forum 2018
- Democracy and Inclusivity: A Reflection from Bali Civil Society and Media Forum 2019
- A Reflection from Bali Civil Society and Media Forum 2020

OUR PROJECTS



Policy Research: Making National Health Insurance More Responsive to Citizens

Theoretical Contribution

- A concept of informal patient navigation in universal health coverage
- A role of digital technology to improve responsiveness of NHI
- A concept of "**triggering responsiveness to citizens**" to capture the role of layperson navigators

Deliverables

- National Public Discussion with governments & non-governments institutions,
- Press-Coverage & Policy Briefs,
- International Journal Publications,
- A Book,
- Presentation in International Health Economist Association Conference on 13 July 2021.



Policy Research: Legalizing Deficit of Decent Work? Social Dialogue in Indonesian Gig Economy for *Online Ojek (Ojol)*

Theoretical Contribution

- Maps the discourse of work in platform economy while also identifying the enabling environment for improving the well-being of gig work including ways to organize them

Deliverables

- Report,
- Workshop inviting representatives of government institutions, academics, international and national labour unions, *online ojek (ojol)* drivers,
- 10 minutes documentary video capturing *ojol* labour union hopes.

Duration

3-5 months in preparation; 3-4 day events

OUR PROJECTS



Mainstreaming Human Rights in ASEAN

Topic Address by ASEAN Intergovernmental Commission on Human Rights (E.G. Freedom of Expression, Human Trafficking), 2016-2018

Objective

- Connect key-stakeholders through interactive dialogs/workshops
- Generate awareness across stakeholders in 10 ASEAN member states on specified targets of the dialog/workshop
- Identify & invite national and international key speakers for the success of the event

Duration

3-5 monts in preparation; 3-4 day events



Training For Cambodian Member of Parliament (2015)

- National Health Insurance Program in Practice
- Field Trips to Jakarta & Yogyakarta

Objective

- Connect key-stakeholders through interactive dialogs/workshop
- Generate awareness across stakeholders in 10 ASEAN member states on specified targets of the dialog/workshops
- Identify & invite national and international key speakers for the success of the event

Duration

3-5 monts in preparation; 3-4 day events

OUR PROJECTS



Policy Evaluation: Combating IUU Fishing & Related Crimes of Human Rights in the Capture Fisheries Sector

Objective

In 2019, PMI Impact through FIHRRST approach Synergy Policies to complement their policy advocacy to generate a regional awareness and standards to combat IUU Fishing & related crimes of human rights in the capture fisheries sector particularly in Indonesia, Philippines, and Vietnam.

Deliverables

- National Public Discussion with governments & non-governments institutions
- International Journal Publications
- Report

Duration

2 years



Policy Evaluation

The Pension and Old-Age Insurance Programs, Including the Potential for Integrating ASABRI Program to BPJS Ketenagakerjaan

Deliverables

- National Public Discussions with governments & non-governments institutions
- Report

Duration

3 months

OUR PROJECTS



BPJS Kesehatan
Badan Penyelenggara Jaminan Sosial

Policy Evaluation

The Work Accident & Death Benefit Programs
(Kementerian Ketenagakerjaan, 2017)

Deliverables

- National Public Discussion with governments & non-governments institutions
- Report

Duration
3 months



BP2MI
Badan Pelindungan
Pekerja Migran
Indonesia

Recommendation on Indonesian Migrant Workers Protection Indicators

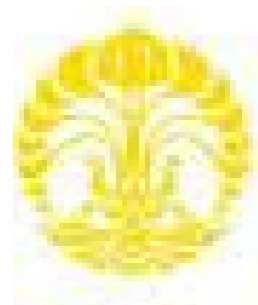
- Prevention and Treatment Division in Placement Countries,, BP2MI Task Force (2021)
- Compliance Evaluation Team for the Agencies of Indonesian Migrant Workers, BP2MI Task Force (2021)

Deliverables

- Report
- Evaluation Indicators

Duration
7 months

OUR PROJECTS



UNIVERSITAS INDONESIA
SEKOLAH KAJIAN STRATEGIK DAN GLOBAL
PUSAT KAJIAN JAMINAN SOSIAL

Thematic Review on Social Inclusion in Improving Preparedness in Facing Future Pandemic (2021)



universitas
paramadina
Paramadina
Graduate
Schools



Towards the Index of Ease of doing Business for Small Medium Enterprises (2015)



United Nations
ESCAP

Member of Social Protection Toolbox Composing Team



Inclusive Social Protection and the Role of Local Government

INTERESTED TO WORK WITH US?

CONTACT US, HERE

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